

# RAJAR DATA RELEASE

Quarter 4, 2015 – February 4<sup>th</sup> 2016

## Weekly Reach (000s)

BBC Radio Listening				Commercial Radio Listening			
	Q4 14	Q3 15	Q4 15		Q4 14	Q3 15	Q4 15
All BBC Radio	34,798	35,102	34,947	All Commercial Radio	34,357	34,734	35,111
All BBC Network Radio	31,798	32,274	32,125	All National Commercial	17,140	18,167	18,298
All BBC Local / Regional Radio	8,981	8,732	8,558	All Local Commercial	27,284	27,243	27,126

## Share of Hours (%)

BBC Radio Listening				Commercial Radio Listening			
	Q4 14	Q3 15	Q4 15		Q4 14	Q3 15	Q4 15
All BBC Radio	52.8	53.3	53.5	All Commercial Radio	44.3	44.1	44.1
All BBC Network Radio	45.3	45.9	46.1	All National Commercial	13.1	14.8	14.6
All BBC Local / Regional Radio	7.5	7.4	7.3	All Local Commercial	31.2	29.2	29.5